

olivia's lunch

SPONSORSHIP PROPOSAL

Now in its 7th year, and having raised in excess of \$260,000, **Olivia's Lunch** is a ladies lunch held in memory of **Olivia Clark (26.02.01 – 04.03.01)**.

Olivia was born prematurely at the Mater Mothers' Hospital and was cared for in the Neonatal Critical Care Unit (NCCU). Sadly she lost her struggle for life. It is in her memory that we raise vital funds for the Mater's NCCU. This unit cares for babies who are born prematurely or have life threatening conditions.

To provide the best possible care for these babies and their families, the Mater needs specialised staff, equipment and scientific research. Each year we aim to raise funds to help give the 2,000 premature babies treated annually at the Mater a better chance of survival.

We thank you in anticipation of your support.

Maria Clark, Rebecca Chenoweth, Luen Pearce and Gina Shearer.



ON THE DAY

We invite you to experience the unique atmosphere and join in the fun of Olivia's Lunch. Not your average charity or corporate lunch, this very special event is has become an annual tradition for many groups of girlfriends who catch-up for a good cause.

Your ticket includes champagne and canapés on arrival, a two course gourmet lunch and a glass of wine, plus tea and coffee afterwards.

Our special guest speaker will take you on a heart-warming journey plus we have a huge array of spectacular raffle and auction prizes for you to take home.

WHERE

Grand View Room at Hillstone St Lucia, St Lucia Golf Links, Caraway Street St Lucia

WHEN

11.00am, Friday 4th September 2009

BOOKINGS

\$75 per person

Early bird discount: \$840 for table of 12 (eg book and pay in full, in one transaction for a whole table before Friday 7 August to receive your discount).

web: www.materfoundation.com.au

phone: (07) 3163 8000

email: billie-jay.porter@mater.org.au

CONTACTS

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Rebecca Chenoweth : 0405 151 124

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SUPPORT CONFIRMATION

Yes! I would like to confirm our support for Olivia's Lunch

Contact Name:

Company:

Address:

Phone:

Mobile:

Fax:

Email:

SUPPORT OFFERED (please tick)

Sponsorship @ level

OR

Monetary Donation:

OR

Prize/s (include description) :

\$ value of support:

Signature:

Date:

Please send to Billie-Jay Porter :

email billie-jay.porter@mater.org.au or fax 3163 1844 or phone 3163 8000



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SPONSORSHIP PACKAGES 2009

Your company's sponsorship will provide much-needed funds for life-saving neonatal research at the Mater Mothers' Hospital. To raise the \$100,000 required for this research, we need your help.

Mater clinicians need funding for research and equipment, such as an Electrical Impedance Tomography (EIT) machine to help monitor breathing patterns in premature babies. Once they understand these patterns they can develop better ways to help the babies breathe. This is just one way our researchers help make little miracles happen.

Sponsorship packages for this special event are available at a range of levels. Each offers a variety of benefits including:

- affiliation with the respected Mater brand – an iconic Queensland hospital;
- highlighting of your company's exceptional corporate imaging and goodwill;
- significant exposure of your company profile to 500 guests and the opportunity of passing on any component of your sponsorship package to your clients.

Please find further benefits listed below.

SPONSOR – less than \$1,000 inc GST (monetary or prize)

- Acknowledgement in the program at the event.
- Acknowledgement in a Power Point presentation throughout the function (shared slide with other prize donors).
- Your company URL placed on both the Olivia's Lunch webpage and e-mail newsletter.

Please confirm your support by Friday 21 August in order to receive full benefits listed above.

BRONZE SPONSOR – \$1,000 inc GST (monetary or prize)

- Logo placement: inside the program at each place setting and in a Power Point presentation display at function.
- Verbal acknowledgement of sponsorship by MC at Olivia's Lunch.
- Product sampling (one item) in gift bag for each guest.
- Your company/URL listed on the Olivia's Lunch webpage and in e-mail newsletter.

Please confirm your support by Friday 21 August in order to receive full Bronze Sponsor benefits listed above.

SILVER SPONSOR – \$5,000 inc GST (monetary or prize)

- Benefits as per Bronze sponsor, plus the following:
- Four complimentary tickets to Olivia's Lunch, valued at \$300.
- One of your company's pull up banner outside function room at Olivia's Lunch.
- Your company logo placed on both the Olivia's Lunch webpage and e-mail newsletter.

Please confirm your support by Friday 21 August in order to receive full Silver Sponsor benefits listed above.

GOLD SPONSOR – \$10,000 inc GST (monetary or prize)

- Benefits as per Bronze sponsor, plus the following:
- Eight complimentary tickets to Olivia's Lunch, valued at \$600.
- One of your company's pull up banner outside function room at Olivia's Lunch.
- Your company logo placed on both the Olivia's Lunch webpage and e-mail newsletter.
- Inclusion in all media releases as our Gold sponsor.

Please confirm your support by Friday 21 August in order to receive full Gold Sponsor benefits listed above.

PLATINUM SPONSOR – \$15,000 inc GST (monetary or prize)

- Benefits as per Bronze sponsor, plus the following:
- Complimentary table of 12 with preferred seating at Olivia's Lunch, valued at \$900.
- Logo placement in all promotional materials (including lunch invitation, front and inside the program at each place setting, on individual slide in a Power Point presentation playing throughout the duration of the function).
- Your company logo placed on both the Olivia's Lunch webpage and e-mail newsletter.
- Two of your company's pull up banners placed on stage and outside the function room at Olivia's Lunch.
- Recognition in the Mater Foundation newsletter, Connections, which is distributed to over 7,000 people and Mater Foundation Annual Report.
- Inclusion in Mater Foundation generated media releases.
- Inclusion of your company's promotional flyer or coupon with all tickets and receipts mailed.

Please confirm your support by Friday 10 July in order to receive full Platinum Sponsor benefits listed above, including logo placement on guest invitations.

MONETARY DONATIONS

- Acknowledgement in the program at the event, 100% tax-deductible receipt.

Thank you to our 2008 major sponsors

- ePharmacy / Chemist Warehouse
- Ahura Resorts
- APHS
- DLA Phillips Fox
- Eclinic
- Fone Zone
- Johnston Rorke Chartered Accountants
- Leighton Contractors Pty Ltd
- Premier Dance Academy
- Sanofi-Aventis
- Tommee Tippee
- Wyeth